

## **Terms and Conditions (Terms of Service)**

**Effective Date:** 1-1-2025

By opting in to receive SMS messages from Lapeer Dental Centre (“we,” “us,” “our”), you agree to the following terms:

### **1. SMS Messaging Service**

By providing my phone number, I consent to receive SMS text messages from Lapeer Dental Centre for appointment reminders, marketing messages, and general two-way communication. Msg frequency varies. Msg & data rates may apply. Reply HELP for support. Reply STOP to opt out.

### **2. Message Frequency**

You will receive up to 4 messages automated messages per month when appointment is coming due. You may receive more messages if you opt to choose SMS as your means of communication with the practice.

### **3. Message and Data Rates**

Message and data rates may apply based on your mobile carrier’s terms.

### **4. Privacy Policy**

Your information will be handled in accordance with our Privacy Policy, which can be viewed at <https://lapeerdentalcenter.net/wp-content/uploads/Privacy-Policy.pdf>.

### **5. Opt-Out Instructions**

You can opt out at any time by replying “STOP” to any SMS message. Reply HELP for support. You may also contact us directly at 810-664-4542.

### **6. Liability**

We are not responsible for any charges, errors, or delays in SMS delivery caused by your carrier or third-party service providers. By opting in, you confirm that you are the owner or authorized user of the phone number provided and that you are at least 18 years old.