

PRIVACY NOTICE FOR SMS MESSAGES

DISCLOSURE:

Upon creating of account at Lapeer Dental Centre, you begin a relationship with our SMS Messaging service. Messages sent via service include: appointment reminders, virtual forms, office updates, and personalized messages regarding your appointments or account. Messaging and data rates may apply, please contact your phone carrier for additional information. You may view our Privacy Policy [here](#). To opt-out of SMS services, please respond "STOP"

Messages sent via SMS is not intended to be a legally binding or legally effective electronic signature. The documents accompanying this message may contain information that is privileged, proprietary, confidential or otherwise legally exempt from disclosure. This information is intended only for the use of the individual or entity named. The authorized recipient of this information is prohibited from disclosing this information to any other party and is required to protect the confidentiality of the information after its stated use has been fulfilled.

If you are not the intended recipient, you are hereby notified that any retention, disclosure, copying, distribution or action taken in reliance on the contents of these documents strictly is prohibited. If you have received documents in error, please notify the sender immediately at the phone number, fax number or email address (as applicable and listed above) to arrange for their return and delete all copies of this message. This message is provided in accordance with the HIPAA Omnibus Rule of 2013.